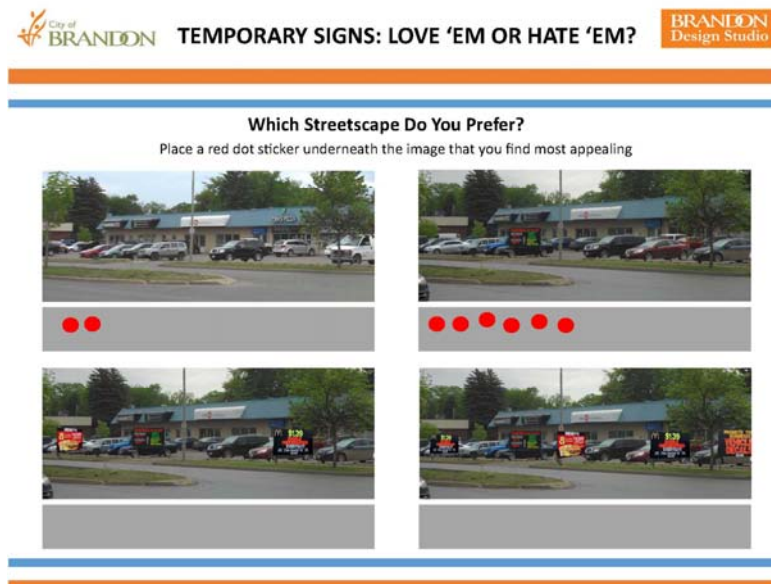


“Temporary Signs – Love ‘em or Hate ‘em?” Open House - June 18th, 2015 from 5:00 – 6:00 p.m.

The intent of the open house was to gather input from the general public in regards to how they thought temporary signs should be included in Brandon’s streetscapes.

The event was attended by 8 people, including representatives from local businesses, the realty community, and the mobile sign industry as well as other members of the community interested in learning more about our current regulations.

The majority of attendees indicated that they preferred a streetscape with no more than one mobile sign per city block, while a couple people preferred a streetscape without any signs.



Attendees were asked to complete a short survey. Six participants completed the survey. The results are as follows:

1. Attendees were most familiar with Real Estate signs, and least familiar with Vehicle & Trailer Signs.
2. Participants found the following types of signs to be beneficial: Mobile Signs, Banners, Sandwich Board Signs, Produce Signs, Development Signs, Construction Signs, Real Estate Signs, and Open House Directional Signs.
Vehicle & Trailer Signs and Garage Sale Signs were found to be neither beneficial nor undesirable.
3. The majority of attendees felt that there are just the right amount of signs along Brandon’s streetscapes. Others indicated that they hadn’t ever paid too much attention to temporary signs.
4. Some comments in regards to various types of temporary signs included:
 - Mobile signs, banners, sandwich board signs and produce signs provide for affordable advertising for small businesses;
 - Mobile signs, banners, and sandwich board signs should only be used for special events;
 - Mobile signs are too large and unattractive;
 - Banners should be better regulated;
 - Sandwich board signs should be kept out of the way of pedestrian traffic;

- Produce signs are good but should only be displayed while the produce stand is open;
- Development Signs and Construction Signs provide important information;
- Development Signs and Construction signs are too large, they should be better regulated / enforced;
- Development Signs are great for showing the layout of a site;
- Real Estate Signs, Open House Directional Signs, and Garage Sale Signs are important for business and customer results;
- Garage Sale Signs can be helpful but should be removed immediately following the end of the sale;
- Garage Sale Signs can make a streetscape look very unattractive;
- Size and removal of Garage Sale Signs should be better regulated / enforced;
- Vehicle & Trailer Signs are important for temporary events;
- Vehicle & Trailer Sign regulations should be better enforced; and
- There should be regulations in place for advertising flags and inflatable devices used for advertising.

Once an internal review of the current Temporary Sign By-law has been completed, a revised by-law will be drafted and submitted to City Council for their consideration. The estimated completion date of the Temporary Sign By-law Review project is October 2015.