



Planning & Building Safety Department
 638 Princess Avenue. Brandon MB, R7A 0P3
 T: 204.729.2110 F: 204.728.2406
 www.brandon.ca/planning

Conditional Use

Name of Property Owner: McDonald's Restaurants of Canada
 Name of Applicant: Priority Permits (Ryan Matthews)
 Civic Address of Property: 1025 Middleton Ave.
 Legal Description of Property: Lot 2, Plan 36089 BLTO

References:

BAPD Development Plan By-law No. 78/01/04
 Applicable Secondary Plan By-law
 City of Brandon Zoning By-Law No. 6642

Prior to submitting a formal application, the Planning & Building Safety Department strongly recommends that all applicants meet with a Community Planner to complete a pre-application review

Conditional Use Request: Replace existing readograph sign box on existing freestanding sign with full colour Electronic Message Board. See attached Plans for details

To allow for an Electronic Identification Sign in the CHW Commercial Highway Zone

I undertake to observe and perform all provisions of The Planning Act, the Development Plan, the Zoning By-law, and the provisions of other relevant laws, by-laws or agreements.

Signature of Owner: see attached Date: _____
 Address: 4400 Still Creek Dr Burnaby, BC V5C 6C6 E-Mail: _____
Street Address City/Province Postal Code
 Home Phone: _____ Cell Phone: _____ Work Phone: (604) 297-4310

Signature of Applicant: [Signature] Date: 03/04/2015
 Address: 25 Begbie St. New Westminster, BC V3M 1B2 E-Mail: _____
Street Address City/Province Postal Code
 Home Phone: 289-389-8951 Cell Phone: 778-397-1394 Work Phone: _____

The personal information which you are providing is being collected under the authority of The Planning Act and will be used for the purpose of approving this application. Information is also being collected for the purpose of statistical reporting. It is protected by the Protection of Privacy provisions of The Freedom of Information and Protection of Privacy Act. If you have any questions about the collection and/or use of information, contact Jennifer Houlahan, PIPA Coordinator, City of Brandon Planning & Building Safety Department, 638 Princess Avenue, Brandon, Manitoba, R7A 0P3, Telephone 204-729-2116

FOR PLANNING DEPARTMENT USE ONLY:			
Community Planner:	<u>Robert Zilke</u>	Planning File No.:	<u>C-07-15-B</u>
Date Application Received:	<u>Mar 24/15</u>	Payment Date:	<u>Mar 24/15</u>
		Receipt No.:	<u>2015-2648</u>
		Amount:	<u>\$ 553.00</u>
Conditional Use - Application			REV01/13



Priority Permits
Signage Division

Mar. 4, 15

Planning & Building Safety Department.
City of Brandon
638 Princess Ave.
Brandon, MB R7A 0P3

Re: McDonald's 1025 (1021) Middleton Ave. Conditional Use Permit

We are proposing to replace the existing readograph sign on the existing freestanding sign for McDonald's located at 1025 (1021) Middleton Ave.

Replacing the existing readograph sign allows McDonald's to advertise multiple promotions at the same time without requiring employees to change the letters on the sign manually.

The size of the proposed Electronic Message Board is significantly smaller than the readograph that is replacing. Because of this smaller size, the proposed sign will not draw excessive attention, and maintains the overall character of the surrounding area. Additionally, the LED lighting can be set to a level that shall not distract motorists of Middleton Ave. Because of this, public safety is not jeopardized in any way, and the proposed sign shall not impinge on the general welfare of those in the surrounding area.

The proposal is generally consistent with the provisions of the development plan by-law.

For these reasons and more, we are seeking to allow for the addition of an Electronic Message Board to replace the existing readograph for McDonald's at 1025 (1021) Middleton Ave.

Thank you,



Jeff Sudnicki on behalf of Ryan Matthews,
Priority Permits
Ph: 778-397-1394
Fax: 1-888-738-3846
Email: jordan@prioritypermits.com



McDonald's Restaurants of Canada Limited
4400 Still Creek Drive
Burnaby, BC
V5C 6C6

LANDLORD LETTER OF APPROVAL

Name: McDonald's Restaurants of Canada Ltd. Date: 03/20/2015
(Company Name or Full Name of Property Owner) *(mm/dd/yy)*

Site Address: 1025 Middleton Ave. Phone: _____
(Civic No., Street Name, Street Type)

Brandon, MB Fax: _____
(City, Province, Postal Code)

City of Brandon / Manitoba Transportation

(To Whom It May Concern: City of.... Building or Permit Department)

With this letter, we/I McDonald's Restaurants of Canada Ltd. confirm ownership of the above mentioned project address
(Landlord Name or Company Name)

and give authorization to Priority Permits Ltd. to apply and pull necessary permits for the installation of
(permit expeditor / installation company)

new signage at the above said address.

This letter shall also serve as authorization for _____ to proceed with the installation of signage.
(Name of installer / contractor)

Regards,

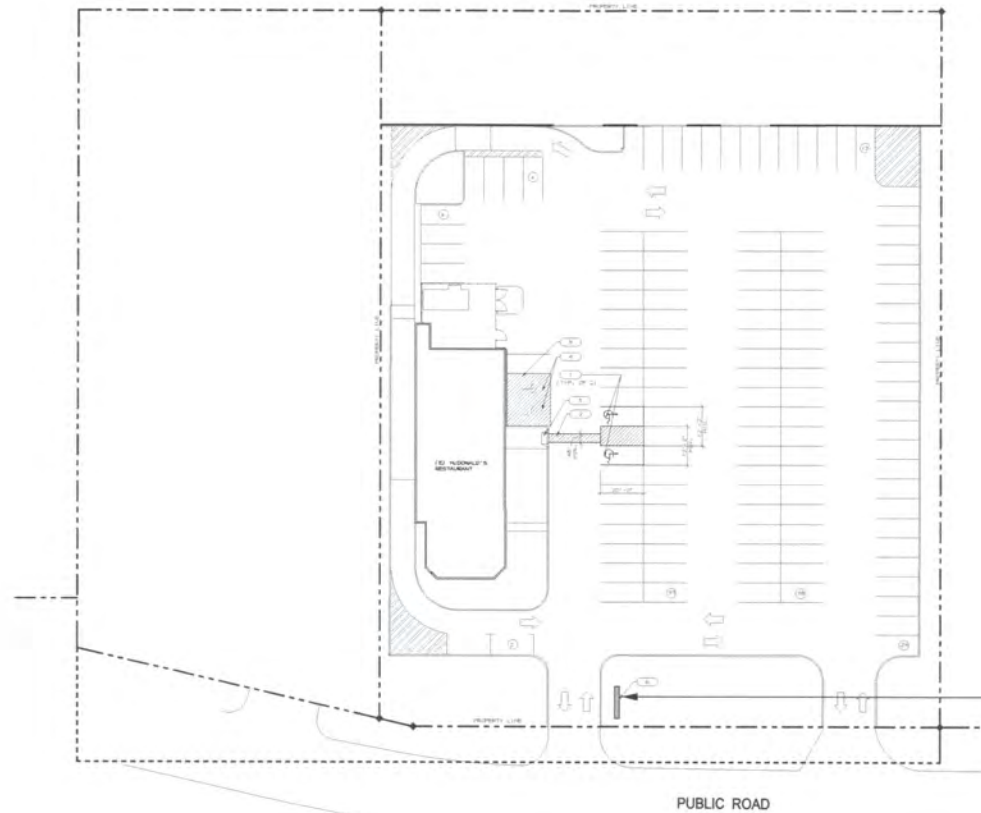
Ian Seeton
Regional Construction Manager
604-297-4310
McDonald's Restaurants of Canada Limited

GS-022987A

AERIAL/SITE PLAN

Installation: Interior: Exterior:

#	Descriptions:
1	EXISTING PYLON SIGN WITH PROPOSED DRB SEE FOLLOWING PAGES



Notes:
 - EMB GRAPHIC SHOWN IS ILLUSTRATIVE ONLY
 - NO SURVEY AVAILABLE @ TIME OF PROPOSAL,
 DIMENSIONS/PROPORTIONS ARE ILLUSTRATIVE

Date: / /
 Customer Approval:

<p>The sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.</p>	<p>Pattison Sign Group illuminated signs contain fluorescent, neon and/or LED lamps. These lamps contain Mercury (Hg). Caution of these lamps according to local, provincial, state and federal regulations.</p>
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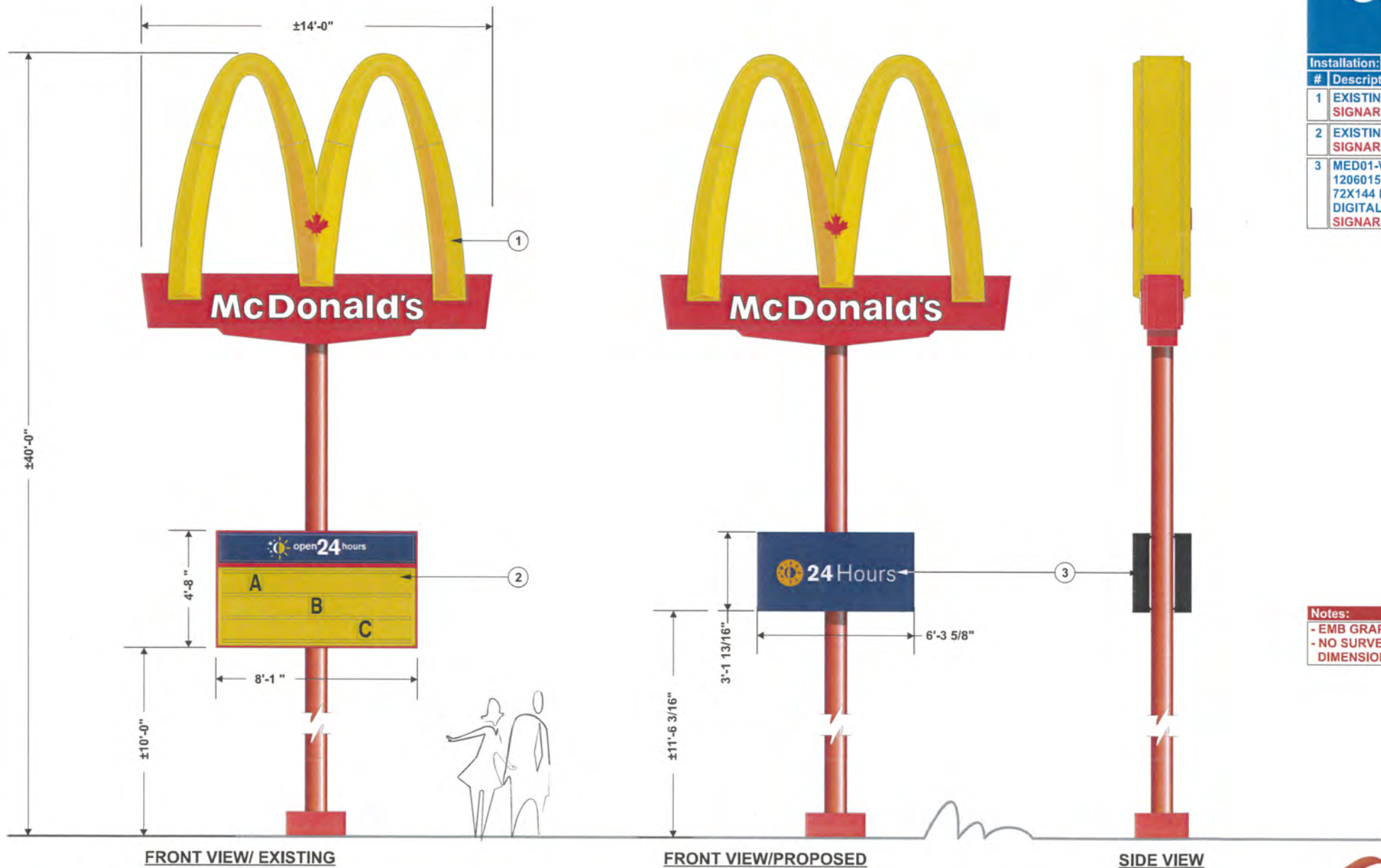
Tel (506) 735-5506 - Fax (877) 737-1734 - Toll Free 1-800-561-9798

Client:	MC DONALD'S S/S 4203		
Site:	1021 MIDDLETON AVE., BRANDON MB		
Consultant:	GARRY SIGOUIN		
Draftsman:	CLAUDIA VOGT	Date:	10.14.2014
Page:	1/3	Scale:	3/8" = 1'-0"

GS-022987A

NEW DRB

Installation:	<input type="checkbox"/> Interior:	<input checked="" type="checkbox"/> Exterior:
# Descriptions:		
1	EXISTING 90-100 PYLON SIGN SIGNAREA: HEADCONTOUR ±69.23 FT²	
2	EXISTING ROG TO BE REMOVED SIGNAREA: 37.72 FT²	
3	MED01-VIQ-C-13.3-72X144-1-0 120601502-VISION IQ COLOR DRB 13.3MM 72X144 PIXEL, FULL COLOR DOUBLE FACED DIGITAL READER BOARD SIGNAREA: 19.89 FT²	



Notes:
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Date: / /
 Customer Approval:

The sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

Pattison Sign Group illuminated signs contain fluorescent, neon and/or LED Lamps. These lamps contain Mercury (Hg). Dispose of these lamps according to local, Provincial, State, and Federal regulations.

IF THIS AGREEMENT INCLUDES THE INSTALLATION AND MAINTENANCE OF A SIGN BY PATTISON SIGN GROUP FOR THE DURATION OF THE CONTRACT, SUCH SERVICES SHALL BE BUILT AND INSTALLED IN ACCORDANCE WITH APPLICABLE LAWS AND REGULATIONS. IF A SERVICE IS TO BE BUILT OR PROVIDED BY THE CUSTOMER OR THE SIGN IS NOT BY PATTISON SIGN GROUP, THE CUSTOMER SHALL ENSURE THAT THE BATTERY AND SIGN IS AND INSTALLED IN ACCORDANCE WITH APPLICABLE LAWS AND REGULATIONS AND SHALL NOT BE PATTISON SIGN GROUP RESPONSIBLE AND NEITHER PARTY SHALL CLAIM LIABILITY FOR ANY DAMAGE, INJURY, LOSS, AND ANY OTHER LOSS INCURRED BY PATTISON SIGN GROUP ARISING FROM THE FAILURE OF THE CUSTOMER TO COMPLY WITH ANY SUCH LAWS AND REGULATIONS.

ISO 9001:2008 Certified Enterprise

ENSEIGNES
PATTISON
SIGN GROUP

Tel (506) 735-5506 - Fax (877) 737-1734 - Toll Free 1-800-561-9798

Client:	MC DONALD'S S/S 4203
Site:	1021 MIDDLETON AVE., BRANDON MB
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EXISTING



PROPOSED

GS-022987A

PHOTO OVERLAY

Installation: Interior: Exterior:

Descriptions:

1 EXISTING PYLON SIGN WITH PROPOSED DRB

Notes:

- EMB GRAPHIC SHOWN IS ILLUSTRATIVE ONLY
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 DIMENSIONS/PROPORTIONS ARE ILLUSTRATIVE

Date: / /
 Customer Approval:

 <small>SR</small>	 <small>UL</small>	The sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.	 Pattison Sign Group illuminated signs contain fluorescent, neon and/or LED lamps. These signs contain mercury vapor. Disposal of these signs according to Local, Provincial, State, or Federal Laws.
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THIS AGREEMENT INCLUDES THE WARRANTIES AND INSTALLATION OF A SIGN BY PATTISON SIGN GROUP FOR THE TERM SPECIFIED HEREIN. SUCH SIGNAGE SHALL BE BUILT AND INSTALLED IN ACCORDANCE WITH APPLICABLE LAWS AND REGULATIONS. IF A SIGN IS TO BE BUILT OR COULDN'T BE COMPLETED BY THE CUSTOMER OR HIS AGENT, USE MUST BE PATTISON SIGN GROUP. THE CUSTOMER SHALL ENSURE THAT THE BUILDER IS BUILT AND INSTALLED IN ACCORDANCE WITH APPLICABLE LAWS AND REGULATIONS AND SHALL HOLD PATTISON SIGN GROUP HARMLESS AND INDEMNIFY PATTISON SIGN GROUP FROM AND AGAINST ALL CLAIMS, DAMAGES, LOSSES, PENALTIES, FEES, AND ANY OTHER FEES INCURRED BY PATTISON SIGN GROUP ARISING FROM THE FAILURE OF THE CUSTOMER (OR HIS AGENT) TO COMPLY.

ISO 9001:2008 Certified Enterprise

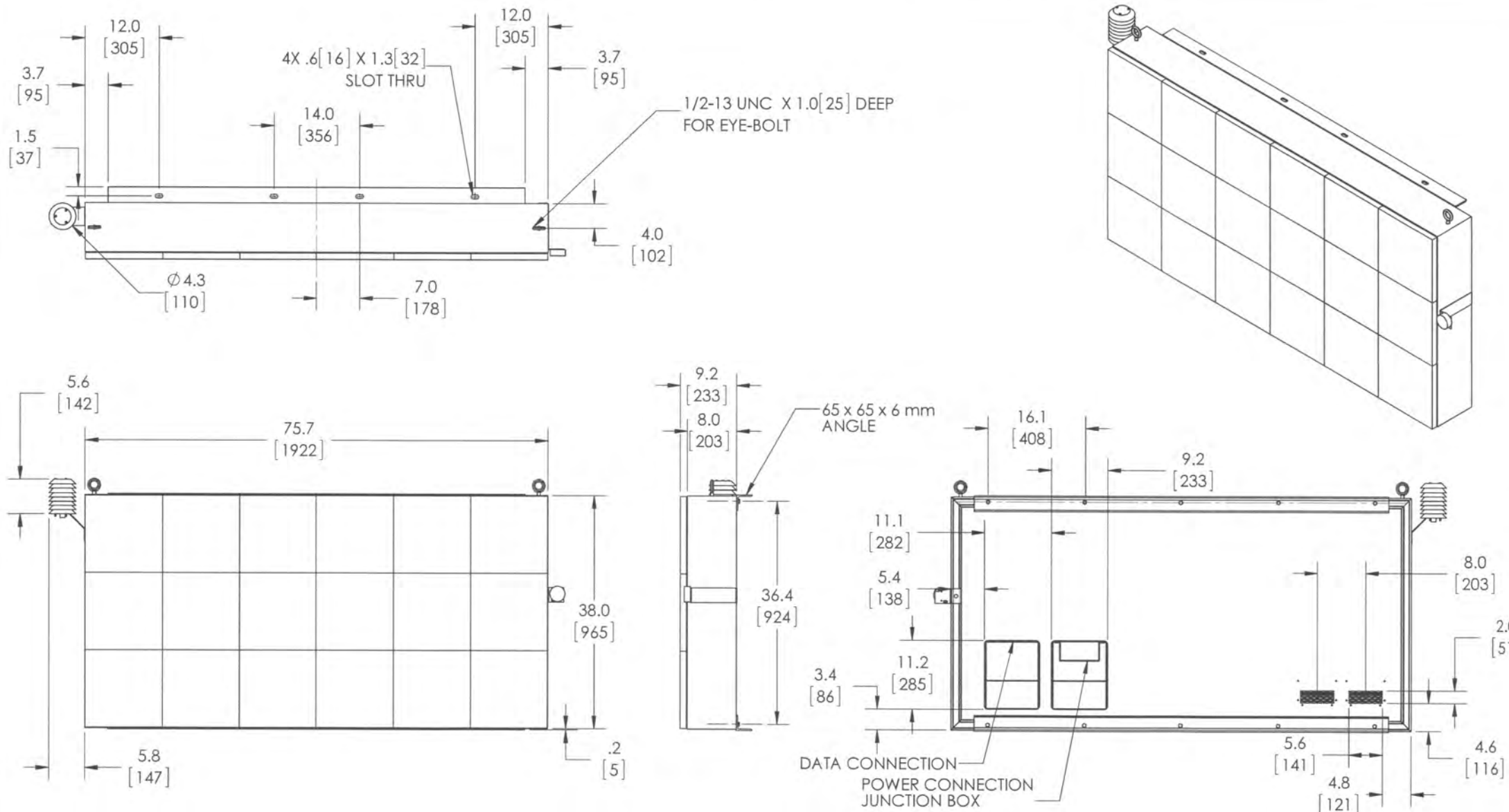
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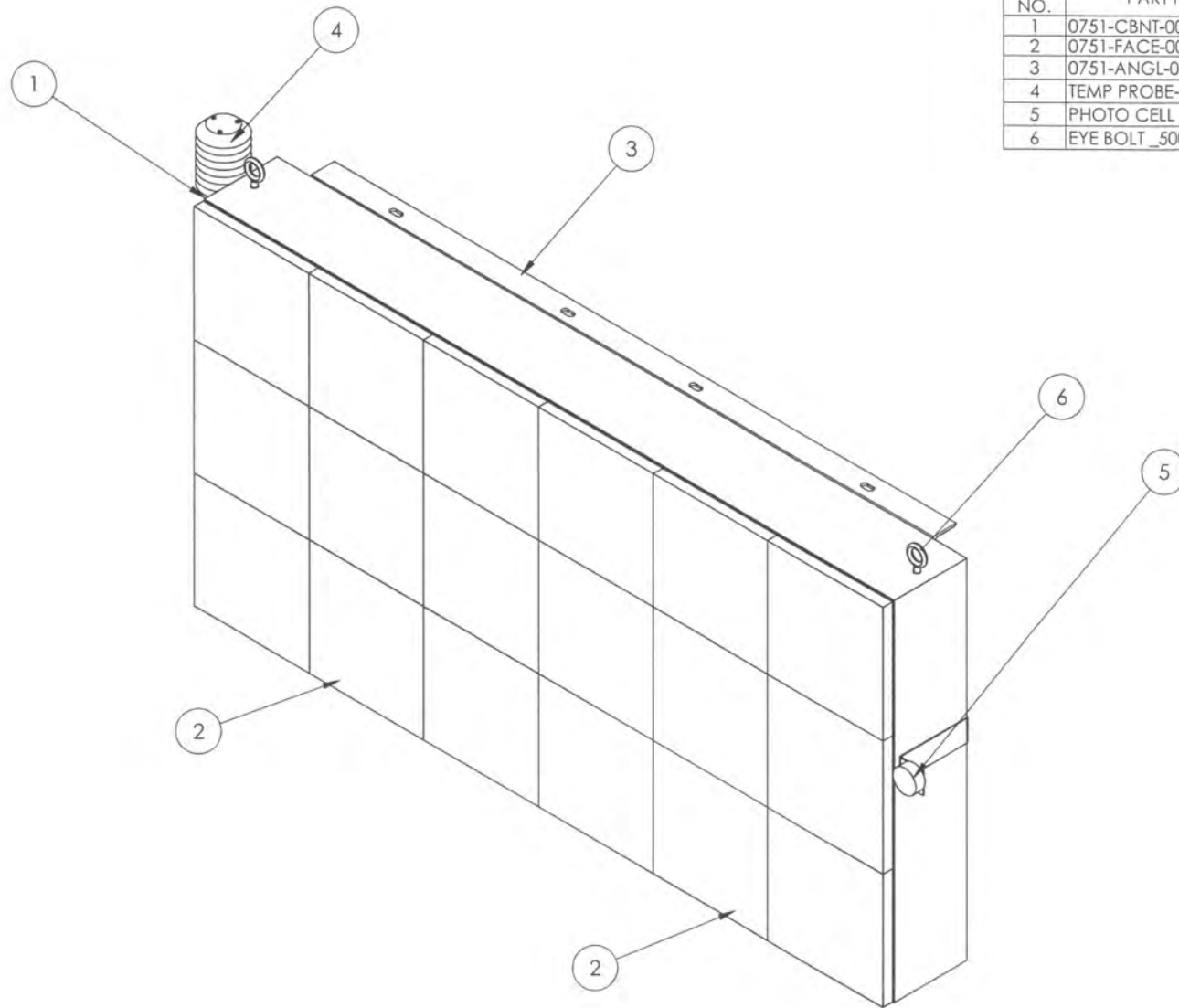
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Page:	3/3
Scale:	N.T.S.

www.pattisonsign.com




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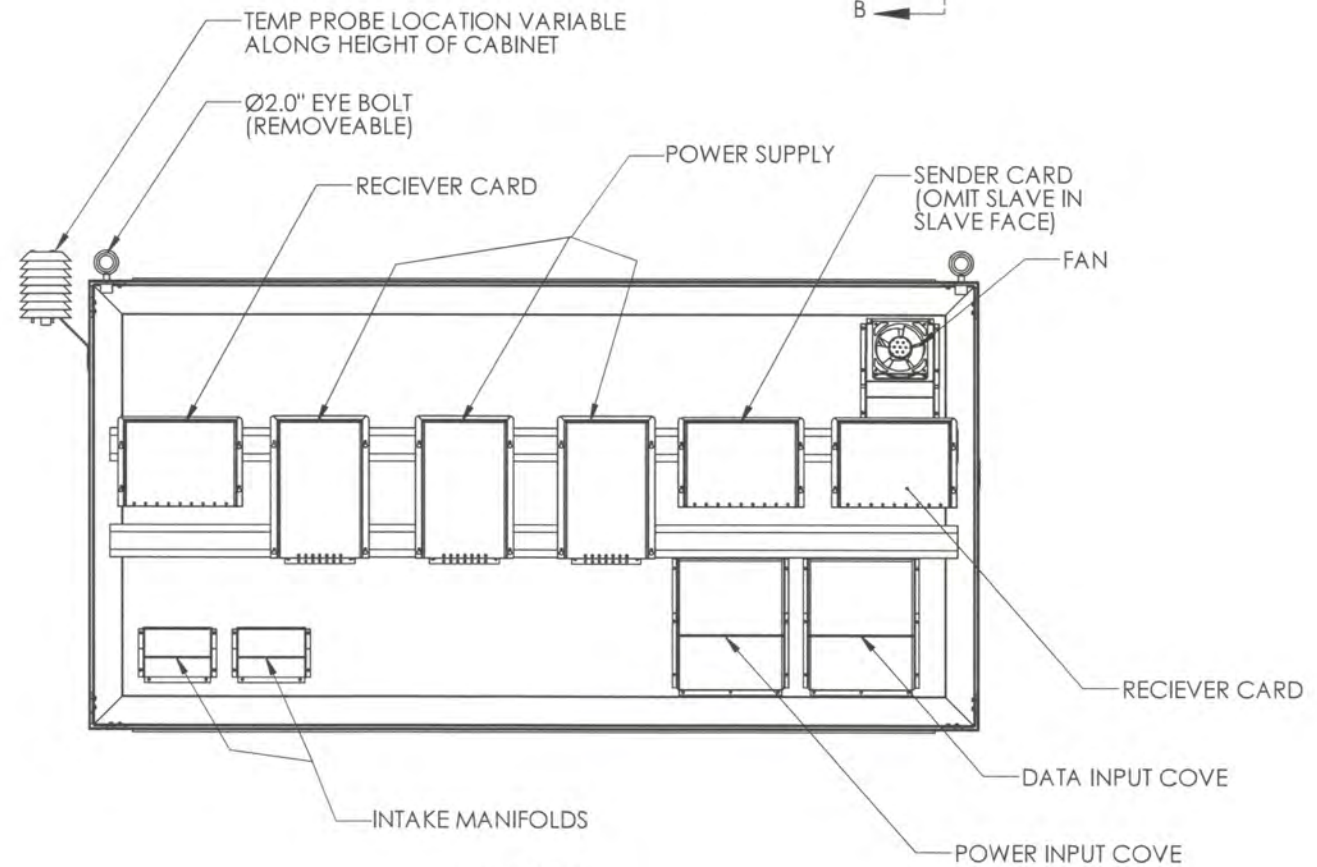
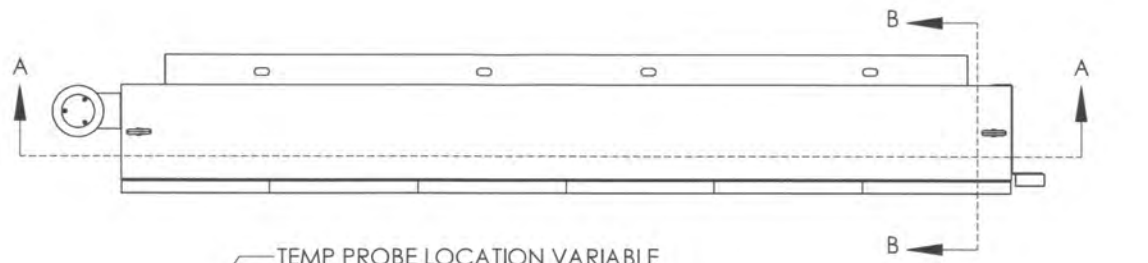
UNLESS OTHERWISE SPECIFIED DO NOT SCALE DRAWING INTERPRET DIMENSIONS AND TOLERANCES PER ASME Y14.5M-1994 DIMENSIONS ARE IN INCHES TOLERANCES APPLY AS SHOWN BELOW 0 PL DEC ±0.2 1 PL DEC ±0.1 2 PL DEC ±0.01 3 PL DEC ±0.005 ANGLES ±.1° SURFACE ROUGHNESS 32 μ in		 ...solutions for the sign industry.		MEDIA RESOURCES INTERNATIONAL 1387 CORNWALL ROAD OAKVILLE ONTARIO TEL: 1.800.667.4554 FAX: 1.905.337.9531	
NOTES:		CUSTOMER: PATTISON SIGNS PROJECT: MCDONALDS		TITLE: VISION IQ 2 CABINET ASSEMBLY FRONT SERVICE	
DRAWN BY: W. LE GRAND CHECKED BY: G. MURDOCH APPROVED:		DATE: 6/13/2014 DATE: 6/13/2014 DATE:		SIZE: B DRAWING NO: 0751-ASSM REVISION: C	
		WORK ORDER NO: MRI-0751		SCALE: 1:16 WEIGHT: 267 lbs. SHEET 1 OF 3	



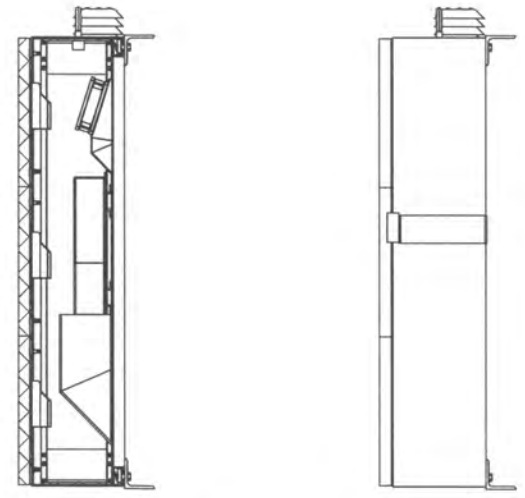
ITEM NO.	PART NUMBER	DESCRIPTION	QTY.
1	0751-CBNT-001	CABINET WELDMENT	1
2	0751-FACE-001	FRONT FACE	2
3	0751-ANGL-001	MOUNTING ANGLE 65 X 65 X 6mm	2
4	TEMP PROBE-1	TEMP PROBE	1
5	PHOTO CELL	PHOTO CELL	1
6	EYE BOLT_500-13 x 1_50	1/2-13 UNC EYE BOLT	2

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DRAWN BY W. LE GRAND		DATE 6/13/2014		SIZE B	
CHECKED BY G. MURDOCH		DATE 6/13/2014		DRAWING NO. 0751-ASSM	
APPROVED		DATE		REVISION C	
		WORK ORDER NO. MRI-0751		SCALE: 1:10 WEIGHT: 267 lbs SHEET 2 OF 3	




SECTION A-A



SECTION B-B

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NOTES: DRAWN BY: W. LE GRAND CHECKED BY: G. MURDOCH APPROVED:		CUSTOMER: PATTISON SIGNS PROJECT: MCDONALDS DATE: 6/13/2014 DATE: 6/13/2014 DATE:		TITLE: VISION IQ 2 CABINET ASSEMBLY FRONT SERVICE INTERNAL CONFIGURATION	
		SCALE: 1:12 WEIGHT: 267 lbs		DRAWING NO: 0751-ASSM REVISION: C	
		WORK ORDER NO: MRI-0751		SHEET 3 OF 3	