



**New Event Accommodation Tax Funding Application** 

(City of Brandon Accommodation Tax By-Law 7014)

Please provide the follow	wing information and	attach additional informa	ition as required.
Application Date:			
Funding Option:	1 Year	Multi-year	
Total Amount of Acc	ommodation Tax G	rant Requested:	
	never been held in Brand		3 consecutive event years. See New ad grant dollars requested for each year.
Event Year:	Eve	nt Year:	Event Year:
Year 1 Grant \$:	Year 2	Grant \$:	Year 3 Grant \$:
Organization Informa	tion_		
Name of Organization re	equesting funding		
Contact Person:			
Phone:	Email:		
Mailing Address including	g postal code:		
Type of Organization (pl	ease select one)		
Public	Private	Not-for-Profit	Other
If Other explain:			
Name of Organization th	at the accommodation	on tax grant, if approved s	should be made payable to:
Brief description of orga	nization requesting fu	ınding:	



City of BRANDON
Serving & Building Community

**Event Information:** 

Name of Event				
Duration of e	vent: Start Date:		End Date:	
Event Location in Describe the event				
Accommodat Estimated tota		hts generated from e	vent: (Limited to hotel/mote	I, Brandon University & B&B rooms)
Year 1	Year 2 (if app		Year 3 (if applicable)	Total:
What percenta	age of projected over		n nights generated for the excess of \$31.00 per niges	
Event Attend	ance:	Estimated participar	nts, officials and staff	
Estima	ated spectators – nor	n-residents (80 km or m	ore away from Brandon)	
		Estimated spect	tators – city residents	
		Total e	estimated attendance	
This event	t <b>is</b> (please select on	e)		
Local	Provincial	Regional	National	International
Media exp	osure (please select	one)		
Local	Provincial	Regional	National	International





**Event History** 

Has the event been held in Bran	Yes	No						
If this event has been held in Brawas last held in Brandon?	andon previously, has Yes No	it been at least	3 consecutive years sinc	e it				
If yes, please explain when this event was last hosted in Brandon:								
If no, it has not been at least 3 ye Please review other application ca				tegory.				
Is there a possibility of this even Please explain:	t happening more tha	n once in Brand	lon? Yes	No				
le there petential of this event re-		a baing bagtad i	n Drandon? Van	No				
Is there potential of this event re Please explain:	suiting in other events	s being nosted i	n Brandon? Yes	No				
What is your organization's experience of your organizing committee of your organizing committee or your organization.		or similar event	s? Please be sure to incl	ude a				



Please provide as much supporting information to aid in assessing your application. This information could include a business plan, a marketing plan, rationale / insight to support the information you supplied and / or your funding request, etc. The strength of information provided is the basis from which funding recommendations will be made.

## The following items must accompany your application:

- If the funding application is being made for an event that is run by a subcommittee or league of a larger organization, include confirmation in writing from the Chair that they are aware of and support the event funding application.
- Most current year-end financial statements or best equivalency.
- Budget for the event
- Supporting information if applicable

## **Privacy Policy Statement and Application Certification**

Your privacy is important to the City of Brandon. That is why we request that all applicants read the following privacy policy statement carefully.

Information about Accommodation Tax funding applicants, both current and past consists of data contained in their applications, information derived from interviews, and information gathered during the course of past experiences. The City stores this information in written and electronic form for a period of time. Information, which is described above, may be:

- Used by those evaluating the accommodation Tax funding application, City Staff and City Council:
- Used in the collection of data for general program evaluation;
- Used in public announcements relative to approved funding;

The City does not sell applicant current or past participant information.

I certify that the information given in this application is complete and accurate to the best of my knowledge and that I have carefully read and understand all notes and disclaimers provided therein. I understand that the City reserves the right to verify all the information listed in the application. I understand that giving false or misleading information in the application will result in exclusion from the application process for funding under the City of Brandon Accommodation Tax By-Law. I certify I am authorized to make this application on behalf of the organization herein described for the purpose of receiving City of Brandon Accommodation Tax Funding and the organization has no outstanding taxes, utility charges or other amounts owing to the municipal government and all properties owned by the Organization are free of any City of Brandon Building and Safety Department Orders to Maintain or other directives.

To check the dates of upcoming City Council Meetings, please visit <a href="www.brandon.ca/council-information/meeting-dates">www.brandon.ca/council-information/meeting-dates</a>. All meetings are held in Council Chambers at 410 9<sup>th</sup> Street at 7:00 p.m. on the specified date.

This application with all supporting documents can be saved and emailed to <a href="mailto:accommodationtax@brandon.ca">accommodationtax@brandon.ca</a> or printed and mailed or dropped off to Economic Development Brandon, 410 – 9<sup>th</sup> Street, Brandon, MB, R7A 6A2.