

CITY OF BRANDON

# Event Hosting Grants



## GRANT CATEGORIES

### ① New Event Acquisition

Applicable to events that are either new to Brandon, or events that have not been held in Brandon for at least three consecutive years.

### ② Growing an Existing Event

Suitable for an event that has a history of being hosted in Brandon, but wants to expand the event in a way that attracts an audience they would not otherwise have been drawn to the event and results in increased room nights.

### ③ Event Retention

For events that have a history of being hosted in Brandon, but are in jeopardy of no longer being hosted here or the event being shortened.

### ④ Capital Enhancements

Typically, suitable for repairs or upgrades of a capital nature necessary to host a specific event.

## APPLICATION ASSISTANCE

### Let us make your Event Hosting Grant application process simple.

- Help with initial application form
- Knowledge of process and required documents
- Guidance on room night and data tracking
- Assistance writing final report
- All offered to you FREE of charge

**Brandon**  
*First*

Phone 204.729.2156  
Toll-Free 888.799.1111

Website brandonfirst.com  
Email info@brandonfirst.com

## APPLICATION INFORMATION

### Let us help you make your Brandon Event a success.

For additional eligibility information and to access an Event Hosting Grant application form, visit [www.brandon.ca/accommodation-tax](http://www.brandon.ca/accommodation-tax)

City of  
**BRANDON**  
Serving & Building Community

Phone 204.729.2132  
Toll-Free 866.729.2132  
Email accommodationtax@brandon.ca



“The early approval of an Accommodation Tax Grant enabled our local host committee to submit a bid to host the Legion National Youth Track and Field Championships in Brandon with much needed financial confidence.”

– Barb Andrew, Chairperson, **Legion National Youth Track and Field Championships 2017-2018**  
5,800 projected room nights and a \$120,000 grant approved

“The Accommodation Tax Funds were instrumental in securing the rights to host the CIS Women’s Volleyball Championship. The funding allowed us to submit a competitive bid, organize a high quality event and ensure Brandon will be considered for future events.”

– Russ Paddock, Championship Convenor, **2016 CIS Women's National Volleyball Championship**  
790 projected room nights and a \$25,000 grant approved

“The Accommodation Tax Grant we received allowed the host committee to deliver a first rate conference as well as set aside funding for future organizational meetings and student bursaries. “

– Dr. Vince Crichton, Chairperson, **50th North American Moose Conference and 8th International Moose Symposium**  
500 projected room nights and a \$15,000 grant approved

“The Accommodation Tax Grant played a big part in bringing our event to Brandon and it helped to make our convention quite affordable.”

– John DeBeer, Chairperson, **Kinsmen National Kinvention 2015**  
785 projected room nights and a \$15,000 grant approved

“The Accommodation Tax Grant we received allowed us to strengthen the quality of the event to showcase Manitoba and the Brandon Area.”

– Miriam Sweetnam, Chair, **Manitoba Western Canadian Classic Committee**  
337 projected room nights and a \$10,000 grant approved

“Brandon First’s assistance in securing an Accommodation Tax Grant was greatly appreciated and the Accommodation Tax Grant we received enabled us to host a financially viable quality event.”

– Rose-Anne Harder, Director, Manitoba Arts Network, **Manitoba Showcase 2014**  
155 projected room nights and a \$4,000 grant approved